



## IRANIAN FILM SERIES FEBRUARY 15-17, 2018

## **2017 Sponsorship Benefits**

The Twin Cities Iranian Culture House and the Film Society of Minneapolis St. Paul are pleased to announce the Twin Cities' first Iranian Film Series. The series will be presented February 15-17, 2018 at the Film Society's St. Anthony Main Theatre, and will feature some of the best of contemporary Iranian cinema - films that have never before been seen in the Twin Cities. It will also feature speakers/discussion facilitators, and when possible the filmmakers themselves, to add clarity and insight to the film-going experience. **More information will be available soon at mspfilm.org.** 

Whether you are an admirer of Persian culture, a fan of Iranian cinema, a political junkie, or just an all-around movie buff, we're sure you can appreciate why this project is so timely and important. Iranian cinema, long recognized as one of the most significant in the world, is once again flourishing, and winning recognition at film festivals around the globe. And yet, very few Iranian films ever make it to American theaters.

Iran's top directors are great storytellers. But this about more than just great art or entertaining films. We'll showcase films that can give American audiences a better understanding of contemporary Iran, and a fascinating culture in the midst of rapid change. At a time of increasing tensions between the governments of US and Iran, that's important.

## Become a Sponsor!

Sponsors of the Iranian Film Series will benefit from engagement with the enthusiastic audiences of the Film Society and the Iranian Culture House, top tier logo and branding recognition, visibility to national and local media and press, and much more. Sponsorships begin at \$500, with benefits including:

	\$5,000	\$2,000	\$1,500	\$1,000	\$500
Sponsor Tier	Presenting	Producing	Premier	Supporting	Gold
Presenting Sponsor Exclusivity	•				
Logo on film festival posters	•	•	•	•	•
Logo on film festival website	•	•	•	•	•
Logo on film festival flyers	•	•	•	•	•
Logo on-screen before all films	•	•	•	•	•
Advertisement in Film Society eNewsletter	•	•			
Advertisement shown on-screen before films	•	•	•		
Sponsorship of specific films in the festival	All films	4 films	3 films	2 films	1 film
General Admission Ticket Vouchers	60	45	35	25	10
Access to festival parties & events	•	•	•	•	•