

NOVEMBER 8–11, 2018

6TH ANNUAL

CINE LATINO

A FIESTA OF NEW IBERO AND LATIN AMERICAN CINEMA

CINE LATINO PARTNERS - TICKET PACKAGE SPONSORS

BENEFITS:

LOGO PLACEMENT IN PRINT & DIGITAL MEDIA:

Identify your brand logo through digital media platforms

- Website: We're encouraging patrons to go paperless this year and driving traffic to our online program at: mspfilm.org/festivals/cine-latino/sponsors/
- Reach: Last year's annual traffic to the CL landing page, where the SPONSOR portal is prominently displayed, was approximately 14,000 visits
- Weekly e-blast: 20,450+ film fans in the Twin Cities receive our weekly emailed promotional flyer

ONSITE ACTIVATION:

Your brand logo or product can be integrated into the festival as a dedicated audience experience:

- Goodie in a swag bag
- Wine or beer tasting

INTERACT WITH FILM AUDIENCE:

Opportunity to introduce a film of your choice*

*Dependent on availability; We're happy to direct you toward an appropriate film.

TICKET PACKS:

- Employee or customer appreciation ticket vouchers to be redeemed at the Theatre box office*
- Tickets can be donated in your company's name to student or community groups for them to access the programming

* Subject to availability, not redeemable for Opening Night.

PACKAGE LEVELS

1st PRIMERO:	THE ABOVE BENEFITS + 50 TICKETS = \$ 1,000
2nd SEGUNDO:	THE ABOVE BENEFITS + 25 TICKETS = \$ 500
3rd TERCERO:	THE ABOVE BENEFITS + 15 TICKETS = \$ 300

TO BECOME A CINE LATINO PARTNER OR FOR MORE INFORMATION, CONTACT:

FILMSOCIETY
minneapolis st. paul

Ruth Reitan
Development & PR Manager
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mspfilm.org



CINE LATINO SPONSORSHIP LEVELS

Cine Latino offers businesses and organizations an excellent opportunity to engage both the traditional filmgoing audience as well as a large population of Latino festivalgoers from Minneapolis and St. Paul. In addition to the sponsorship levels outlined below, customized sponsor packages are available.

\$10,000 Premier Sponsor

Logo on mspfilm.org

Logo on-screen in the Cine Latino trailer shown before every film in the festival

Logo printed in the Cine Latino Festival Guide Book

Sponsorship of 10 films in the festival. Support is recognized on the films' webpage, in the Fest Guide, and verbally at screenings.

Advertisement on Cine Latino print-at-home tickets

24 General Admission Ticket Vouchers to Cine Latino

6 Tickets to Cine Latino Opening Night

6 Tickets to Cine Latino Closing Night

6 All Access Passes to Cine Latino

Access to all Cine Latino Parties and Events

\$5,000 Platinum Sponsor

Logo on mspfilm.org

Logo on-screen in the Cine Latino trailer shown before every film in the festival

Logo printed in the Cine Latino Festival Guide Book

Sponsorship of three films in the festival. Support is recognized on the films' webpage, in the Fest Guide, and verbally at screenings.

24 General Admission Ticket Vouchers to Cine Latino

2 Tickets to Cine Latino Opening Night

2 Tickets to Cine Latino Closing Night

2 All Access Passes to Cine Latino

Access to all Cine Latino Parties and Events

\$2,500 Gold Sponsor

Logo on mspfilm.org

Logo on-screen in the Cine Latino trailer shown before every film in the festival

Logo printed in the Cine Latino Festival Guide Book

Sponsorship of one film in the festival. Support is recognized on the films' webpage, in the Fest Guide, and verbally at screenings.

10 General Admission Ticket Vouchers to Cine Latino

2 Tickets to Cine Latino Opening Night

Access to all Cine Latino Parties and Events

\$1,000 Silver Sponsor

Logo on mspfilm.org

Logo on-screen in the Cine Latino trailer shown before every film in the festival

Logo printed in the Cine Latino Festival Guide Book

Sponsorship of one film in the festival. Support is recognized on the films' webpage, in the Fest Guide, and verbally at screenings.

10 General Admission Ticket Vouchers to Cine Latino

Access to all Cine Latino Parties and Events

Sponsorships are tax-deductible to the maximum extent allowed by law.

For more information on Sponsorship opportunities, or to begin a conversation, please contact:

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